E-Commerce

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TASK1 LIST

- Determine Project(Website)Domain.
- Website ERD.

TYPES OF E-COMMERCE

o **BUSINESS-TO-BUSINESS (B2B)**

o B2B stands for Business to Business. It consists of largest form of Ecommerce. This model defines that Buyer and seller are two different entities. It is similar to manufacturer issuing goods to the retailer or wholesaler.

TYPES OF E-COMMERCE

o **BUSINESS-TO-CONSUMER (B2C)**

o It is the model taking businesses and consumers interaction. The basic concept of this model is to sell the product online to the consumers.

o B2c is the direct trade between the company and consumers. It provides direct selling through online.

THE PROCESS OF E-COMMERCE User Story

o A consumer uses Web browser to connect to the home page of a merchant's Web site on the Internet.

o The consumer browses the catalog of products featured on the site and selects items to purchase. The selected items are placed in the electronic equivalent of a shopping cart.

THE PROCESS OF E-COMMERCE
User Story

o When the consumer is ready to complete the purchase of selected items, she provides a bill-to and ship-to address for purchase and delivery

o When the merchant's Web server receives this information, it computes the total cost of the order-including tax, shipping, and handling charges--and then displays the total to the customer.

THE PROCESS OF E-COMMERCE
User Story

o The customer can now provide payment information, such as a credit card number, and then submit the order.

o When the credit card number is validated and the order is completed at the Commerce Server site, the merchant's site displays a receipt confirming the customer's purchase.

o The Commerce Server site then forwards the order to a Processing Network for payment processing and fulfillment.

Questions

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